

SUNBELT EXPO UF/IFAS APPLICANT INFORMATION SHEET

The SUN BELT EXPO is scheduled for October 16-18, 2007, in Moultrie GA. It is visited by about 250,000 in three days. Beginning last year IFAS has it own Building for housing its displays addressing a theme <http://sunbelt.ifas.ufl.edu/>
This year the theme is:

SOLUTIONS FOR YOUR LIFE THROUGH GENETICS

We are seeking interactive* displays to fit this theme. To make sure we provide for the needs for your display and to help us plan and arrange the 12 to 16 displays, provide the information below to me (whsmith@ifas.ufl.edu) by August 1, 2007.

- I. Unit name:
- II. Contact name:
- III. Email:
- IV. Phone:
- V. This exhibit relates to: Extension ____ or Research ____ in UF/IFAS
If you want to help represent an academic program contact Charlotte Emerson, handler of the CALS Display for all programs. cemer@ufl.edu
- VI. Title of exhibit:
- VII. Short description making clear the contribution of the Display to the GENETICS theme. Photo or line drawings encouraged.

Will you have anything to distribute to visitors? Brochures ___; Plants ___
Other _____

- VIII. Space needed and shape? Linear: _____ feet. Horseshoe: ___ feet each leg
Any special space requirements/configurations?
- VIII. Electricity needed and purpose?
- IX. Prefer to be inside? Or on the Front Porch?
- X. We can provide 6 ft. tables. Number of tables needed _____?
Chairs. 1 ___? or 2 ___? and Blue Table Covering and Burlap shielding.

- XI. Wireless Internet access needed? Yes____ No_____
- XII. All set up is before 2:00p.m. October 15th. If you want to set up on the prior Saturday or Sunday please let Henry Grant know hgg@ifas.ufl.edu
When do you plan to set up?
- XIII. Displays are to be staffed from opening at 8 a.m-5 p.m., October 16, 17 until closing at 5 p.m. October 18th. Please identify the persons (faculty, grad students or staff) to front your exhibit each day of Expo. Provide names so we can obtain Name Tag Gate Passes for each person. Also we will provide each attending person a blue polo-type LOGO shirt for consistent appearance during their time on duty.
- | Names &
Shirt Size | Oct 16 | Oct. 17 | Oct. 18 |
|-----------------------|--------|---------|---------|
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- XIV. There are no inside water supplies or drains. Hose bibs for water supply is All plant material must have a pan to catch excess water.
- XV. Priority will be given based on compatibility with GENETICS theme and the interactive nature of the display and/or presentation.
- XVI. Remove Displays immediately after 5 p.m. on October 18 or by special arrangement the next day, October 19.
- XVII. Watch the web site of travel directions information about accommodations. Also planning committee minutes will be posted there if you wish to peruse.

* Interactive displays means as a minimum that a live, knowledgeable person be available to greet visitors and answer questions. However, IT IS PREFERRED that there be something that appeals to senses in addition to hearing: i.e., SEE real plants, fruits, or images etc. showing color, size, disease differences; TOUCH, e.g., feel differences, SMELL the difference e.g., fragrance of a flower or food product; TASTE e.g. fruit or vegetable that tastes different.

